

MEMORANDUM

FROM: Amy Wiens, Provincial Cookie Adviser

TO: All Alberta Guiders

DATE: September 2011

RE: THE CHARITABLE FUND-RAISING ACT

The Charitable Fund-raising Act lays out the rules that must be followed when charities ask Albertans for donations. Specific rules apply to those charities that intend to receive more than \$25,000.00 in contributions during their financial year from persons in Alberta. Since we in Guiding, in Alberta, intend to earn significantly more than that each year, from cookie sales alone, we must be prepared to give the potential donors specific information when selling our cookies.

I have printed below the information Guiders need to meet the requirements of this Act. If requested, this information must be given to the donor/purchaser - either orally or in writing.

Please ensure that each Unit Guider is aware of our obligations under this Act, and has access to this information when selling our mint cookies this fall. A copy of the information can be given to parents/drivers, posted at sales venues, or the donor's name and phone number can be taken, given to the Unit Guider, who will then phone the donor with the information promptly.

Please ensure that each and everyone selling cookies is aware of the necessity to provide this information if asked.

If anyone has any concerns or questions about this, please feel free to contact me cookies@albertagirlguides.com

During the Fall 2011 cookie campaign in Alberta we hope to raise:	\$ 1,735,392.00
The cost of the cookies -	677,887.50
Profit to Guiding in Alberta =	\$ 1,057,504.50

Funds raised from the sale of Girl Guide cookies are used to create fun, active and friendship-filled experiences for girls and young women; giving them opportunities to develop self- confidence, show kindness and connect with our wider world.

Girl Guides of Canada
Alberta Council
11055 – 107 Street NW
Edmonton, Alberta
T5H 2Z6
(780) 424-5510 ext 103

Toll free number: 1-800-565-8111 (answered locally)

Provincial Cookie Adviser: Amy Wiens